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BYD's inspiring factory in China



In the third quarter of 2024, BYD overtook Ford for the first time to become the 6th largest OEM. Guilhem Marijon, Deputy CEO of CAAREA, had the chance to visit the BYD factory and museum in Shenzhen and discuss the vision for international services and insurance.

At CAAREA, we are committed to continuing to support the development of Chinese OEMs overseas and helping them deploy their services and affinity insurance to face local market competition.

Thanks to BYD for the warm welcome, and we look forward to discovering your next generation of blade batteries in 2025!

